



# 21st Annual IPSANZ Conference

14-16 September 2007

Sheraton Noosa, Queensland



holiday noosa style

## Friday, 14 September 2007

3.00 - 6.30 pm Early Registration

6.00 - 8.00 pm President's Welcome - Cocktail Evening (Poolside)

## Saturday, 15 September 2007

8.30 - 9.00am Registration

Session 1

9.00 - 10.30am

**International Speaker: Copyright Session**

**Topic:**

Separating the Sony Sheep from the Grokster Goats: Reckoning the Future Business Plans of Copyright-Dependent Technology Entrepreneurs

**Speaker:**

**Professor Jane Ginsburg**, Morton L Janklow Professor of Literary and Artistic Property Law  
Columbia University School of Law, Director of the Kernochan Center for Law, Media and the Arts

**Chairperson:**

**Professor Sam Ricketson**, Barrister, Victorian Bar and Professor of Law, Melbourne Law School,  
The University of Melbourne

10.30 - 11.00am Morning Tea

Session 2

11.00 - 12.30pm

**Topic:**

**Counterfeiting - The Problem in China and its Implications in Australia and New Zealand**

**Speakers:**

**Dan Plane**, Senior Lawyer, Gide Loyrette Nouel A.A.R.P.I., Hong Kong,

- and -

**Stephen Stern**, Partner, Corrs Chambers Westgarth, Melbourne

- and -

**Kim McLeod**, Partner, A J Park, Auckland

**Chairperson:**

**Mark Goldblatt**, Barrister, Victorian Bar

12.30 - 2.00 Lunch and Annual General Meeting

**Note: Sessions 3 and 4 are concurrent sessions**

Session 3

2.00 - 3.30pm

**Concurrent Trade Mark session running simultaneously with Patent session**

**Topic:**

Living on the Edge - The Uncertain World of Non-Conventional Trade Marks

**Speakers:**

**Alison Windsor**, Hearings Officer, Trade Marks Hearings, IP Australia, Canberra

- and -

**Earl Gray**, Partner, Simpson Grierson, Auckland

**Chairperson:**

**Clive Elliott**, Barrister, New Zealand Bar, Auckland

## Saturday, 15 September 2007

Session 4  
2.00 – 3.30pm

**Concurrent Patent session running simultaneously with Trade Mark session**

**Topic:**

Frontiers in Patenting - The Often Fine Line Between Invention, Innovation and Obvious Improvements

**Speakers:**

**Stephen Burley**, Barrister, New South Wales Bar

- and -

**Jim Piper**, Pipers, Patent & Trade Mark Attorneys, Auckland,

**Chairperson:**

**John Dower**, Partner, Freehills Patent & Trade Mark Attorneys, Sydney

3.30 – 4.00pm Afternoon Tea

IP Australia Break Out Session  
3.30 – 4.30pm

**Topic:**

The Australian and New Zealand Comparative Examination Project

**Speakers:**

**Ruth Mackay**, Registrar of Trade Marks and Designs, IP Australia, Canberra

- and -

**Theodore Doucas**, Manager Trade Marks, Intellectual Property Office of New Zealand, Wellington

- and -

**Kumudu Ramasundara**, Deputy Registrar of Trade Marks and Designs, IP Australia, Canberra

7.30pm President's Dinner

After dinner speaker: James O'Loghlin

James O'Loghlin a former commercial and criminal lawyer is one of Australia's leading comedians and media personalities. Currently James can be heard on radio and television, as the host of the Evening Show on the ABC's 702 Local Radio in NSW and the ACT and as the Host and Writer of ABCTV's The New Inventors.

## Sunday, 16 September 2007

Session 5: Judge's Session  
9.30 – 10.30am  
(Note new start time of 9.30am)

**Speaker:**

**The Honourable Justice Crennan**, Judge of the High Court of Australia

**Chairperson:**

**Dr John Emmerson Q.C.**, Barrister, Victorian Bar

10.30 – 11.00am Morning Tea

Session 6: Industry Session: CSIRO AND University Session  
11.00 – 12.30pm

**Topic:**

Drivers and Objectives for Research Organisations Dealing with Intellectual Property

**Speakers:**

**Richard Aarons** Corporate Patent Counsel CSIRO, Melbourne

- and -

**Saveria Dimasi** Director, Legal Services, The University of Melbourne

- and -

**Jason Coonan**, IP Portfolio Manager, Melbourne Ventures Pty Ltd, Melbourne

**Chairperson:**

**Robert Chalmers**, Lecturer, Managing Director, Adelaide Research & Innovation Pty Ltd, Adelaide

12.30 - 2.00 pm Lunch and close